

Programme

Supply Chain Leaders Forum 2021

16 Sep 2021

13:00 - 14:00 **Registration, networking, booth visits**

14:00 - 14:10 **Opening by CBS**

by Nikolaj Malchow-Møller, President at CBS

14:10 - 14:20 **Welcome by the organisers & presentation of the program**

by Henrik Knak, Chairman of AAASCM, Kim Sundtoft Hald, Chairman of SCLF and Professor (mso) at CBS, Peter Jacobsen, Member of SCLF board and Emeritus Associated Professor at DTU and Peter Brønd, Member of IDA OM board, member of SCLF board and Campus Director at DTU

14:20 - 14:30 **Supply chain management — from the past to the present**

• Changes in Supply Chain Management during the last decade. • Stages of development and objectives. • Transformed supply chains and approaches to supply chain management. by Kim Sundtoft Hald, Professor (mso) of Performance Management in Operations, Business Relationships and Supply Networks at the Department of Operations Management at CBS

14:35 - 15:05 **A resilient, lean and sustainable supply chain in a volatile market**

• The volatile and seasonal toy market • Staying close to the customer – and the consumer • Sustainability – the license to operate by Carsten Rasmussen, COO at the LEGO Group

15:05 - 15:15 **CBS GD SCM award session**

Best CBS GD-SCM Business Project 2021 by Carsten Moberg, CEO at FLEXICU, and Andreas Wieland, Associated Professor and academic coordinator of the Graduate Diploma (HD) program at CBS Best CBS GD-SCM Final Project 2021 By Richo Bøtter, Senior Director, Regional, DSV, and Andreas Wieland, Associated Professor and academic coordinator of the Graduate Diploma (HD) program at CBS

15:15 - 15:30 **Break – coffee, networking & booth visits**

15:30 - 16:00 **The future of supply chain strategy and business models**

• The supply chain as the driver of sales • An emerging business model: The store as part of the supply chain • Digitizing the supply chain for profit: the bottleneck guiding star • Back to the future: sustainability in the supply chain means managing scarcity by Carlos Cordon, Professor of Strategy and Supply Chain Management at IMD Business School

16:00 - 16:20 **Building a robust and sustainable Supply Operation in Chr. Hansen**

• The Sustainability journey • Anchoring robustness in an End-2-End Supply Chain • Agility & Culture • Growth & Efficiency by Torsten Steenholt, EVP Global Operations at Chr.Hansen

16:20 - 16:30 **DTU OM and CBS CM-SCM award session**

Best DTU Operations Management Thesis 2021 by Peter Brønd, Head of Operations Management department at IDA, and Peter Jakobsen, Associated professor at DTU Best CBS cand.merc. SCM Thesis 2021 by Claire Milner (Rychlewski), RVP EMEA Business at KINAXIS, and Juliana Hsuan, Professor and Concentration Coordinator of MSc Supply Chain Management at CBS

16:30 - 16:45 **Break – coffee, networking & booth visits**

16:45 - 17:05 **Where will sustainability drive future supply chains in 10 years from now?**

• The Bionic Supply Chain • The key capabilities to master in the future Supply Chain: Control Tower, Digital Twin, Scenario based S&OP and AI forecasting with cross functional agile teams • How to get there by Thomas Kingombe, Managing Director and Partner at Boston Consulting Group (BCG)

17:05 - 17:25 **Technology levers drive a winning supply chain in 2030**

This session will deep dive into some of the most impactful, innovative, breakthrough technologies that will impact how Supply Chains will work in the future. From Hyper/automation and Artificial Intelligence to Digital Supply Chain Twins. What will be the value of having these technologies to face headwinds and tailwinds? by Pia Orup Lund, Director Analyst, Supply Chain Technologies at Gartner group

17:25 - 17:45

Best Supply Chain Leader in Denmark 2021 award

Characteristics of a successful Supply Chain Leader anno 2031 Key characteristics of a great Supply Chain Leader will change. Current formula for winning behaviour and capabilities as a leader in supply chains are under tremendous pressure. Leaders failing to transform over the next 10 years will not stay ahead in the game – Katriina will reveal the secrets of the future by Katriina Lillelund Schøier, Sr. Client Partner and co-leader of EMEA Supply Chain Center of Excellence at executive search company Korn Ferry Best Supply Chain Leader in Denmark 2021 Presentation of the winner by Lars Kissow, CEO at Synchronic – a Deloitte business, and the winner of the 2020 SCLF award Torsten Steenholt, COO at Chr. Hansen

17:45 - 18:30

Summary and wine reception, booth visits and networking