

# Programme

## 8th Supply Chain Leaders Forum 2019

15 Sept. 2021

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13:30 - 14:00 **Registration, networking, booth visits**

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14:00 - 14:10 **Opening by CBS**

by Kim Sundtoft Hald, Professor at CBS and Chairman of the board at SCLF, and Henrik Knak, Chairman of the board at AAASCM and Partner at Synchronic

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14:10 - 14:20 **Camilla Brückner, Director, United Nations Development Programme (UNDP) Nordic Representation Office**

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14:20 - 14:40 **Top performers leverage sustainability and resilience to win**

by Omera Khan, Professor of SCM at Royal Holloway University of London Omera will highlight the growing importance of sustainability and resilience to sustain a competitive advantage in global supply chains: In particular highlight the significance of product design and supply chain alignment and how de-risking the supply chain on the drawing board can bring benefits.

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14:40 - 14:55 **Best CBS GD-SCM Business project 2019**

by Mads Kibsgaard who is Business Development Consultant at GS1 Denmark, and Andreas Wieland, Associate Professor at CBS

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14:40 - 14:55 **Best CBS GD-SCM Final Project 2019**

by René Sidor, Managing Director Nordic at DACHSER Nordic A/S, and Andreas Wieland, Associate Professor at CBS

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14:55 - 15:25 **Break – coffee, networking & booth visits**

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15:25 - 15:45 **Building a robust and sustainable supply chain in a high-growth company**

by Torsten Steenholt, COO at Chr. Hansen A/S Torsten will introduce us to the exciting journey of how the global bioscience company Chr. Hansen has formed a scalable and sustainable manufacturing and supply chain set-up. In January 2019 Chr. Hansen was nominated as the World's most sustainable company by Corporate Knights and Torsten will share his perspectives on how to build winning manufacturing strategies in high-growth companies where continuous capacity expansion, efficiency and sustainability needs to go hand-in with measurable improvements in customer satisfaction, safety and product quality.

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15:45 - 15:55 **Best DTU Operations Management Thesis 2019**

by Peter Brønd, Board member of IDA Operations Management, and Peter Jacobsen, Associated professor at DTU

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15:55 - 16:05 **Best CBS cand.merc. SCM Thesis 2019**

by Claire Milner (Rychlewski), Vice President, EMEA Sales at Kinaxis, and Juliana Hsuan, Professor at CBS

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16:05 - 16:35 **Break – coffee, networking & booth visits**

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16:35 - 16:55 **The Danish deposit system – a true frontrunner on circular economy (Lars K. Petersen)**

By Lars Krejberg Petersen, CEO Dansk Retursystem (the Danish Deposit system) Learn how the beverage Industry has become a FMCG category frontrunner in circular economy, and understand the challenges steaming from developing an effective Supply Chain to handle the tasks. Get an insight in the future opportunities and challenges in a sustainable setup which currently hold a high approval rate among Danish consumers.

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16:55 - 17:15 **Leading a competitive and sustainable supply chain**

by Jean-Marc Lechêne, Executive Vice President and COO, Vestas Wind Systems A/S Renewables have gone from niche to mainstream in a few short years, which requires new ways of thinking for our industry. Leading a competitive and sustainable supply chain, requires close collaboration across the entire full value chain as well as strong supplier partnerships. How do you succeed with multi-functional collaboration in a global organisation?

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17:15 - 17:35	<b>Trend Compass aligns your strategy and supply chain with key trends</b> by Martijn Lofvers, Founder and CEO of Supply Chain Media To survive in a changing world, companies must align their strategy and supply chains with different mega-, macro- and micro-trends. Supply Chain Media has developed the Trend Compass for this purpose, indicating the apt technological innovation for each business strategy and accompanying supply chains. The varying impact of trends is based on own research among more than a hundred supply chain managers and directors in industry, wholesale and retail plus a few managers at logistics service providers.
17:35 - 17:45	<b>Best Supply Chain Leader in Denmark 2019</b> Selection criteria and search process by Mariëlle Wester, Executive Search & Recruitment Consultant at Inspired-Search Presentation of the winner by Lars Kissow, CEO at Synchronic, Jean-Marc Lechêne, EVP and COO at Vestas
17:45 - 18:00	<b>Closure and reception</b>
18:00 - 18:45	<b>French wine tasting sponsored by SHIPPEO</b>
18:45 - 19:00	<b>Exit</b>